

UDESIGN JUSTICE INITIATIVE

CO-DESIGN
WORKSHOP #2

Verbatim Comments

IN-PERSON SESSION:
August 14th, 2025

ONLINE SESSION:
August 19th, 2025

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INTRODUCTION

On **August 14 (in-person)** and **August 19 (online)**, the UDesign Justice Initiative hosted its second co-design workshop, bringing together collaborators from diverse fields and backgrounds. Collaborators worked through three activity streams: **(1) Funding opportunities & strategies**: Surface existing knowledge, map the funder landscape, and build a funding strategy; **(2) Partnerships**: Who's at the table and who's missing; and **(3) Partner brainstorm mapping**: Next steps, and a roadmap to action. The sessions convened collaborators from grassroots and non-profit organizations, academia, government, the private sector, students, and people with lived/living experience to co-create the next steps for the UDesign Justice Initiative.

The verbatim comments presented here include all feedback, suggestions, and messages collected during the in-person and online co-design workshops. All input has been reviewed and will be integrated into the **What We Heard - Workshop #2 report**. Any personally identifying information has been removed.

This report is organized by source, with color-coding as follows:

- **Black**: Notes captured from **in-person conversations**.
- **Blue**: Notes transcribed from **guidebooks and sticky notes** on flipcharts at the **in-person** session.
- **Green**: Notes captured from the **online** session **discussions and notes on online boards**.

Note: Colour is used only to indicate source; content has not been altered.

Activity 1

Identifying FUNDING OPPORTUNITIES and STRATEGIES

Diverse, values-aligned funding would sustain the UDesign Justice Initiative's work. Explore what we already know, uncover new funding opportunities, spark ideas, and brainstorm strategic plans.

1.1. Exploring Existing Knowledge

- What private, public, or other sources has your organization received funding from in the past?

- What was your experience?

■ Notes Captured from In-Person Conversations

1. Community grants

- Stepping stone (\$5000) from Calgary Foundation
- Neighbourhood grant (\$1000)
- Cultural centres need individual community investors

2. Crowdfunding

- Not too sure how difficult this would be
- Online crowdfunding sources like GoFundMe

3. United Way

4. The way we work with these grants must be persuasive

5. Business model

- Non-profit social enterprise
- We must always think about obtaining profits to sustain
- Thinking about financial sustainability and social enterprise (Non-profits have to be in the mindset of business development or profit development to sustain itself) to prevent losing money
- Think about how we operate, strategize, and the market

6. Corporate sponsorship

- Very important
- Sponsorships based on the demographics it will impact and support
- Asking for sponsorship in exchange for marketing
- Chinatown Cultural Center

7. Public sponsorship

- City of Calgary – ex. innovation fund from the city council, connect with city departments like social planning and the anti-racism group for grants

- Watch out for the municipal election, however
 - City should be involved
- Events sponsorship (ex., Chinatown walkathon event that is funded by sponsors)
- 8. Private sector**
 - Best way to ensure lasting financial sustainability
 - Bringing the private sector as a way to support the community, help sustain the community, and involve them in the community
 - Time is money, and money is time
 - How do we balance the profit motive, aka how do we give back to the community in return for funding?
 - Community can learn how to be financially sustainable, while companies, in return, learn how to be socially sustainable (since we teach companies to be involved in communities in return for funding, companies could invest more)
 - Building relationships with companies
- 9. Cooperative approach**
 - Social enterprise + community
 - Combine businesses and community into a start-up that can lead to growth
- 10. Be an incubator (detailed business model)**
 - Building an incubator
 - Start a project that involves the community and create an alliance with private companies
 - Bring in everyone who is relevant, supports/agencies/stakeholders, to learn about resources and knowledge to build and sustain
- 11. Create a team fund navigator**
 - People who are good at finances and finding resources
 - Navigate all resources and search for funding sources, not just online but also in person
 - Find multiple funders so we aren't stuck with only one funder that could run out
- 12. International**
- 13. Calgary Foundation**
- 14. Local businesses**
- 15. How to strategize and do outreach**
- 16. Government grants**
- 17. Federal, Provincial Grant**
- 18. Federation of Calgary Community (grants available)**
 - Activate YYC

- Grants for execution
- 19.** Building safer communities funding (now retired, find something similar)
- 20.** United Way
- 21.** Enmax
- 22.** Calgary housing company
- 23.** Community donors
- 24.** Charity drives
- 25.** Calgary foundation
- 26.** Corporate sponsors/funds/investments with interest in these social aspects
- 27.** Oil and gas
- 28.** Municipal/city
- 29.** Federal/provincial/municipal grants
- 30.** Donations, collaborations, sponsors
- 31.** In-kind donations
- 32.** Community collaborative initiatives
- 33.** Pro bono consulting
- 34.** Building safer Calgary fund
- 35.** Federal housing grants
- 36.** Community consulting practices
- 37.** Non-profits
- 38.** Small, sustainable projects (sustainable cities and communities)
- 39.** University of Calgary (SAPL) physical space (office, hub, etc.)
- 40.** Mutual aid
- 41.** Anonymous donations
- 42.** Faith-based organizations
- 43.** What is this funding for? For research or what?
- 44.** Federation of the City of Calgary, but are not for research, are for sustainability, for improving communities, climate resiliency
- 45.** Parks Foundation
- 46.** If the project is for our community facilities and multi-purpose fields, that's where the grants come from
- 47.** At this stage, we are not bounding ourselves
- 48.** I worked for non-profits; there is a lot of funding from donors or companies, but specific to that kind of programming. If it has similar goals
- 49.** It depends on the projects
- 50.** Philanthropists
- 51.** Corporate donations are fantastic, but a good option is organizations that have a good interest in that area, somebody who has an idea

- If you try> find corporations that are aligned with this, and do not have conflicts of values
 - Also, some social responsibilities that these organizations have
 - How do we find alliances, if there are some certain interests, how to be strategic and propose that
 - Develop new areas of interest to get them to these projects
 - Think of how do we add value to them!
- 52.** Localized organizations here in Alberta> and Energy
- 53.** Education curriculum development, and diversifying what can happen
- 54.** Even at the high school level, we can get into that level, and that could be a project
- 55.** I participated in a project in the City of Calgary, and we needed more money. People who donated, we hired a company and did a presentation. This was a public project, and we designed a rock shape thing to write down the names of the donors
- 56.** Sponsorship, but you need someone to sell the idea
- 57.** I worked at furniture company Teknion, furniture and interior design industry: donate some money, put it under the name of the people who have donated, and both get funding to charities, and you have a product> you have an actual product, I can sell my product, the company gets the dedication, but the project gets the money
- 58.** Example: Tactical urbanism, when we asked for benches, they got them donated
- 59.** Federation has the same thing (FCC), the Federation of Calgary Communities
- 60.** Activate YYC
- 61.** Crowdfunding sources or platforms
- Example of: Avant Garden project at U of C, volunteer project, soil provider, Build relationships
- 62.** Some samples:
- Casinos, volunteers work there
- 63.** Could be service-based: you can analyze a building, they can hire the initiative, and can get paid for the service
- 64.** City of Calgary, for the projects, they need these services for buildings
- 65.** We strive to lead as much as we strive for these new licenses
- 66.** From sustainable design experience:
- An incentive can be added: architectural designers, engineers, firm, etc. We want to stand out, “Design Justice Goal”. It can be positioned politically. They want to show themselves that they are forward-thinking
- 67.** Some of these ideas can be merged with the systems that are happening, but design justice definition is not clear; justice sometimes applies to building, but it applies to communities as well

Looking at the systems and saying all of these elements are design justice elements that we want to be present every time we design communities

68. Codify what is meant by Design Justice and make it available for evaluation

69. In the US, it is available! It is a certificate there

70. It can be for 2nd activity: what is missing

71. In terms of lead, WELL AP, that's a body that certifies as lead; they certify, for example, the well-being of the table, or how close the stairs are to the door.

They are not physical; they are focusing on who is using the space. It is a really comprehensive certificate

72. LEAD is also expanding its definition; maybe that's why they have kick-started that

73. How does WELL AP make money?

They get hired to evaluate

74. I know the City has the LEAD as part of the building permit review

75. It would be interesting to think of certification as a kind of revenue system. UDJI and U of C can do:

- We will have the curriculum, and we will develop a program to elicit the people

76. Example: Province, Brenda Stafford foundation (caregivers in Calgary): dementia friendly communities> they had trainings for Calgary police, on how to recognize these people and react

77. We do day cares, and the Province funds private day care owners; they got funding from there

78. IRCC - what goals, what objectives, who are the partners? Calgary Foundation grant - community-based organizations? Strong collaboration results in good funding.

79. Funding from the oil and gas sector is hard to get but possible

80. Bringing different voices helps the committee see the value. It's important to distinguish between project-based funding vs. unconditional grants

81. Storytelling, narrative, and transdisciplinary collaboration are good approaches.

82. Make sure to bring a new perspective, have a clear idea of what you are asking for in detail

83. How accessible is it for people to sign up for funding? How do we design the funding process to be accessible to everyone?

84. Government and politics play a significant role, and their approach is "we will give you the money only if you talk about something that sparks our interest."

85. The Bow Valley Green Energy Initiative - moving away from banks into green investments, community-owned, to fund our projects

■ Guidebook and Sticky Note Comments

- 86.** Chinatown Cultural Centre- 1/3 grant
- 87.** Approved using Business Model
- 88.** Small initiatives that will have a shared, big impact
- 89.** MID TEAM: incubators
- 90.** Start Engaging:
 - Corporations: Amazon
 - Grant Funders
 - Small Businesses
 - Universities
- 91.** Team Fund Navigator
- 92.** Diversity of Funders
- 93.** In Kind Money Time
 - Engage (small businesses)
- 94.** Short-term (6-12 months):
 - Existing fund
 - Funding Team Navigator
 - Fundraising: Marketing Plan
 - Community Assets- Doesn't need to be money
- 95.** Bring new view++ perspective + different partners
- 96.** What is it for? Who are the partners? Strong collaboration results in good funding
- 97.** Oil & Gas: Hard to get, but possible
- 98.** Have a clear idea of what you are asking for? Detail.
- 99.** Narrative + Transdisciplinary Collaboration
- 100.** Project-based funding vs. unconditional grants
- 101.** Would UDesign be open to working with co-ops or establishing its own community land trust?
- 102.** Challenging systemic injustice with money from banks + unjust institutions presents conflict
- 103.** Storytelling
- 104.** From sponsorship > to funding the project
- 105.** Institution Grants: Organizations connected to education
- 106.** Focus on a specific topic -> some grants are focus-based
- 107.** Firms with a health focus -> Stantec, Perkins & Will, IBI (Arcadis), HOK
- 108.** Calgary Foundation
- 109.** Local Businesses
- 110.** Government (Federal/Provincial/ Municipal)
- 111.** Activate YYC (Federation of Calgary Community)
- 112.** Builders/ Developers

Past Funding Sources:

- 113.** Prov. govt. (housing, grants)
- 114.** Federal govt. (Ministry of Justice) anti-racism program)
- 115.** Municipal govt. (Planning dept.)
- 116.** Developers
- 117.** Builders
- 118.** Government
- 119.** Donations- Non-Profit
- 120.** Alberta Real Estate Foundation (AREF)
- 121.** Council Innovation Fund (City Councillors can use funding for community pilot projects- sometimes connected with the City/ University research partnerships)
- 122.** Gov grants; Investors Fund Policy; Crowd Funding
- 123.** Corporate Donations, United Way, Charity, Government, In-kind, Allied organizations, as network
- 124.** Source of funding, looking at the major section UDesign can fall under: i.e.,
 - Education
 - Land Use
 - Social Infrastructure
- 125.** Calgary Foundation; McConnel FDN; Trico FDN
- 126.** UCalgary UPR
- 127.** AREF
- 128.** OAK Foundation
- 129.** Mitacs Industry programs
- 130.** Tri-council
- 131.** City of Calgary

What Worked Well:

- 132.** AREF
- 133.** Not a lot of influence in details results
- 134.** A supportive City Councillor can provide funding and help gather/identify city resources
- 135.** Social NG Enterprise
- 136.** Frugle Science
- 137.** Cooperative
- 138.** Incubator
- 139.** Donation in Kind
- 140.** Incubator:

- Social Enterprise
- Financial
- Business Operation
- Marketing

141. Resolve Campaign

■ Online Session Conversations and Notes

142. Sinnaeve Family Foundation

- Supports autistic folks and is privately funded

143. The O'Brien Catalyst Grants

- Need to work with a faculty member

144. Alberta Government funding and municipality funding

145. Activate YYC

146. Community foundation grants

- Hard to get, as you will need to establish a relationship with them prior to applying

147. ITS Fund

- Stress on the transdisciplinary piece and what it means
- Teams also aligned with those values (housing, academia, nonprofit, organizations, law, policy)

148. NRC

- Funding was provided in a quarterly basis, allowing the project to run on agreed milestones

149. Health Equity Hub YYC

- Small grant of 5000

150. Tactical Urbanism (example)

- Benches they want to donate, working with a grassroots organization for revitalization, and a firm would donate these
- Identifying firms that are socially minded and partnering with them
- Does not need to be financial, can be volunteers, a printing company, etc.

151. U of C

152. Oil and Gas companies and their process for reaching out

153. Can't reach out directly

154. Knowledge-to-Impact team who tend to connect communities to people on campus

155. Private donors and funders

156. Looking at our informal networks that might be interested in something like this

157. BC Housing Opportunities:

- They have a grants program that does research to support the building industry
 - Built environment, coaching, better indoor air quality
 - Based on their focus and how they see the project to be
- Received funding from National Resources Canada, Enercon, CMHC (social and technical side), Level Up Program, and Expedite affordable housing

158. FII

- Align with wood, so the built environment how to create more connections to the environment
- Research where the built environment helps connect with Indigenous communities

159. FP Innovations

- They do a lot of technical research, BC building code
- Accessibility and inclusivity
- Vienna House: aspects behind it is inclusivity and accessibility
 - How it impacts people with diverse needs

160. Van City

161. Rick Hansen Foundation

162. US has great funding projects

- FEMA: Emergency resource planning and programs
- Government of Japan and Italy, or different countries in Latin America and in Europe
- Reaching out to different government organizations or creating partnerships

163. Conferences and seeing what projects people are working on

Past Funding Sources:

164. The O'Brien Institute for Public Health catalyst grants - you need to work with a faculty member -the process is easy enough, but you need to have a partner, which can be hard for the community

165. Student Clubs with a similar causeCommunity members have reached out to developers to pay for heritage commemoration material. Relationship building is important, and letting the developer know how favorable they will be looked on for their involvement.

166. ITS connector grant is time-consuming, and the timelines on using the funding were really tight -but good to have money to host events

167. Partnering with UCalgary can allow you to get a student who can be a fantastic resource (even distance-they can do virtual work)

- 168.** Connecting with schools as a venue (when students can be part of our target audience)
- 169.** Wealthy/powerful neighbours, friends, and family often just need to be sold on a cause to donate
- 170.** Youth Central YYC has provided microgrants for projects focused on improving the lives of marginalized youth (sports funding, workshop funding, etc.), harder to get, but the connection is good
- 171.** Calgary Foundation grants
- 172.** There is a new small grant (\$5000) initiative (for community research) through the Health Equity Hub at UCalgary, and we are making the application simple-there is an event on September 25 to hear more
- 173.** The Taylor Institute for Teaching and Learning -needs to have a UCalgary partner
- 174.** HSCA has money for small community projects within Hillhurst Sunnyside
- 175.** Small local businesses (decorations from flower shops, refreshments from grocery stores and bakeries, etc.)
- 176.** Capital improvement programs through the city often fund nonprofits and other programs
- 177.** Vancity and Rick Hansen Foundation
- 178.** Other countries - government and institutions - creating partnerships with other institutions
- 179.** BUMP Beltline Urban Mural Projects for murals
- 180.** Nonprofit funding — grants, private donors, corporations
- 181.** Community foundation grants! There are different branches across Alberta they are hard to get. You need to establish a relationship with them prior to applying and be connected with a charitable partner
- 182.** Alberta government funding and municipality funding
- 183.** Sinneave Family Foundation — they support autistic folk and are privately funded from a family
- 184.** National Research Canada
- 185.** Level-Up Program
- 186.** CMHC - Social Programs
- 187.** FIL - Forestry Innovation Investment - Research projects that align with wood-built environments and how we can use wood to connect with the environment, and how it impacts communities. How wood can support design practices
- 188.** FP Innovations
- 189.** Activate YYC for small placemaking projects through the federation of Calgary communities. Too much paperwork IMO
- 190.** National Research Council (NRC)

- 191. Natural Resource Canada (NRCan)
- 192. CMHC (various funding programs)
- 193. Rick Hansen Foundation
- 194. Van City
- 195. FP Innovations
- 196. Forestry Innovations Investment (FII)
- 197. Relevant fundraising events
- 198. Stepping Stones Foundation also provides funding to projects that contribute to neighbourhood/regional-related things throughout Calgary

What worked well:

- 199. Letting those in a position to give feel good about their donation by publicly acknowledging them
- 200. Having fundraisers (where we actively communicate and interact with people; this can double as a promotional or engagement event)
- 201. Funding was provided in a quarterly basis, allowing the project to run on agreed milestones
- 202. Quarterly reporting ensured the project was progressing as intended and allowed for reporting any changes or hurdles that may have impacted the project
- 203. Flexible and agile funding programs allowed us to pivot focus or funding to meet arising needs
- 204. Previously established collaborations helped to prove a higher probability of project success
- 205. Funding that came from an organization or private donor often comes regularly after a proper relationship is established! For example, a for-profit business sometimes volunteers with a nonprofit and then ends up funding them even more because they FIRSTHAND see the impact
- 206. Having one-on-one in-person meetings/proposals with small organizations (explaining to show genuineness and mutual benefit)
- 207. Funding committee provided collaboration opportunities with other funding recipients, industry partners that align with or could support project
- 208. Regular check-in meetings with funding partners
- 209. Funding partner provided quarterly updates on all projects that received funding
- 210. Tell stories with personal impact, not just sharing facts and figures

1.2. Mapping the Landscape

Please use the quadrant diagram to brainstorm and name potential funders or collaborators across sectors.

■ Notes Captured from In-Person Conversations

- 211. Corporation
- 212. Universities
- 213. Public sector
- 214. Crowd funding
- 215. United Way
- 216. Social Enterprise
- 217. Community grants
- 218. Going to builders and developers for funding
- 219. Talking to construction firms can be difficult; garnering interest needs to be a priority
- 220. Traco (building companies)
- 221. An emphasis on doing outreach to construction firms may be helpful
- 222. Transdisciplinary Connector grants at the University of Calgary
- 223. Taylor Institute for Teaching and Learning
- 224. Funding for social innovation
 - The MRU Program is 6 courses, and the courses came through their funding (might be interesting to look at)
- 225. “Stronger together”
- 226. The private and academic sector is the least contributor based on our mapping
- 227. Raise concerns with the community
- 228. Advocate for equity and community
- 229. Raise concerns to bring the issue to the federal government
- 230. Social return on investment – giving a compelling message to the government agencies
- 231. Adjusting/customizing/strategizing pitch to each funder/stakeholder/audience
- 232. Breanda Foundation, I can reach out to them tomorrow!

■ Guidebook and Sticky Note Comments

- 233. Advocacy with Government Agencies
- 234. In-Kind Donations
- 235. Develop Strategy/ Key Message
- 236. Funders Mission/ Timelines
- 237. Design Equity
- 238. Incubator -knowledge
 - Gather resources + people
 - Small initiatives- collective impact

■ Online Session Conversations and Notes

239. BUMP

- Beltline Urban Renewal Projects
- Projects through the arts

240. Community Associations

241. Heritage commemorations

- Reaches out to developers and goes and has coffee

242. Federation of Calgary Municipalities

- Reach out to different partners to discuss what engagement projects to dive into

243. Funding Access that you have heard of but have not accessed:

244. The O'Brien Institute

245. Social Innovation Hub at UCalgary

- Entrepreneurship projects, work with nonprofit organizations, and students
- Project with inclusive research
- Idea for something that has a social impact and is very organized
- Easy to apply, pitch an idea, and they will help with the application

246. Innovate Calgary

247. Rick Hansen Foundation

248. Sustainable Calgary

PUBLIC SECTORS:

■ **Notes Captured from In-Person Conversations**

249. Attainable Homes Calgary

250. Cross-ministerial and governmental funding

251. City and provincial government

252. Challenging systemic injustice with money from banks and unjust institutions presents a conflict

253. Municipal, provincial, and federal governments

■ **Guidebook and Sticky Note Comments**

254. Fundraising Initiatives

255. Crowdfunding

- Go Fund Me

256. City of Calgary

- Social Planning
- Antiracism

- Community Development

257. City Council Innovation Fund

- Connect to other parts of the city department

258. Attainable Homes Calgary

259. Cross Ministerial Governmental Funding (GOA)

260. SCSS, MH and A, AHS, AH, Children and family

261. City + Provincial Government

262. Municipal, Provincial, and Federal Government

263. Banks

264. Federal Funding Accessibility Commission

265. Building Safer Communities Funding

266. Federal, Provincial, Municipal Grant

267. Federation of Calgary Communities

268. Activate YYC

269. FED + PROV Funding

- Housing

270. Brenda Stafford Foundation

271. Training Opportunities

272. Daycare Funding (TRELLIS)

273. City of Calgary

- CADA
- CED

274. Horizon BC

275. OCIF: Opportunity Calgary Investment Fund

276. SSHRC Partnership Grant

277. Operational Grants:

- Multicultural + Anti Racism Program

278. Organizations

Government of Canada

279. Working in the Store

280. Volunteering

281. City of Calgary Planning Department

282. City of Calgary

283. Calgary Homeless Foundation

284. Alberta Government (Social Innovation- not sure if they have a grant open to the public)

285. Community Grants

286. United Way

287. City

■ **Online Session Conversations and Notes**

288. CMHC

289. National Resource Canada (NRCan)

290. Forestry Innovation Investment (FII)

291. National Research Council Canada (NRC)

292. BC Housing Research Grant

PHILANTHROPY & FOUNDATIONS:

■ **Guidebook and Sticky Note Comments**

293. Individual Community Investors

294. Catherine Donnelly Foundation

295. Calgary Homeless Foundation

296. Home Space Society

297. Calgary Foundation

298. Community Donors

299. United Way

300. Corporate Donations

301. Sponsorship Package (Incentives)

302. TPL Associations

Registered Organizations

303. Town Planning Associations

304. Audit the Values of Donors (and meet donors where they are at)

305. AREF

306. OAK Foundation

307. Calgary Foundation

308. Trico Foundation

309. McConnell Foundation

310. Ban Ki-moon Foundation (Focus on global citizenship)

311. Calgary Foundation

312. United Way

313. Private donors

314. Individual Fundraising

315. Rosa Foundation

■ **Online Session Conversations and Notes**

316. Rick Hansen Foundation

317. FP Innovation

COMMUNITY-BASED:

■ Notes Captured from In-Person Conversations

318. Alberta CIP grants

319. CADA

320. Calgary Homeless Foundation

321. Catherine Donnelly Foundation

322. Home Space Society

■ Guidebook and Sticky Note Comments

323. Community grants

- Calgary Foundation
- Neighbourhood grants

324. United Way

325. Social Enterprise

- Mindset of business development

326. Alberta CIP Grants

- Look at small + large

327. CADA

328. Calgary Foundation Grants

329. Empowering/ Partnering with affordable housing providers or mixed market providers

330. Pro Bono Consulting

331. Community Consulting Practices

332. Charity Drives

333. Crowdfunding Platforms

334. Volunteer Platforms

335. “Casino” + Sports Nights + Fundraisers

336. Kickstarter

337. D.Talks

global shapers community!

338. Bowness Community Association

339. D.Talks (Design talks)

340. Sustainable Calgary

341. Crowd-funding

342. Project fundraising

■ **Online Session Conversations and Notes**

343. More Neighbours for advocacy on housing in Calgary

344. YYC Bike for expertise on active mobility in Calgary

345. Critical Mass Rides for pure Joy and to network with those who care about active mobility in Calgary

346. Sustainable Calgary for environmental expertise

347. Strong Towns for economic expertise on land use

348. BUMP: Beltline Urban Renewal Projects - doing projects through the arts

349. Van City

350. Youth on Route for anything with education on youth mobility around Calgary

351. Activate YYC Federation of Calgary Communities

352. Community Associations

PRIVATE & ACADEMIC SECTORS:

■ **Notes Captured from In-Person Conversations**

353. Green financing and corporate energy

354. Partnerships with willing for-profit developers

355. SSHRC Partnership Grant - Canada-wide project

■ **Guidebook and Sticky Note Comments**

356. Corporate sponsorship banks are sustainable: They want to be part of the solution

357. Cooperative

358. Incubators

- Start up

359. Partnerships with willing for-profit developers (i.e., Resolve Campaign, with 14 builders)

360. Green Financing + cooperative energy

361. SSHRC Partnership Grant, Canada-wide project

362. Corporate Investment

363. U of C

364. SAPL

365. Physical Space

366. Teknion

Public furniture provider donates product, but the money for the product goes to charity

367. SSHRC Connector Grant

368. MITACS

369. Transdisciplinary Connector Grant (UCalgary)

370. Developers (Trico, Remington, etc.)

371. Builders (Jayman, Excel)

372. University Students

373. Social Innovation Hub (Arms of Innovative Calgary)

374. Taylor Institute of Teaching & Learning

375. Crowdfunding

376. Corporate sponsorships

- How to present a project to gain support

377. Business approach

378. Developers (Jayman/ Truman)

379. Energy sector (Enmax, BP)

■ **Online Session Conversations and Notes**

380. The smaller community grants I typed earlier (\$5000), I will send the application (very low key) when it is complete (will be due in October)

381. The work we do at the Health Equity Hub at the O'Brien closely aligns

382. Social innovation hub @ucalgary

1.3. Strategy Building

Vote or prioritize realistic opportunities in the next 6–12 months, and brainstorm the roles or relationships we need to build in order to access these funding sources.

Realistic Funding Partnerships for the Next 6-12 Months:

■ **Notes Captured from In-Person Conversations**

383. Start with smaller funding, then build to be bigger and sustain finances

384. Small plans, then a bigger action plan

385. To expand and make money, support businesses using local funders, not just ask for funding, but use the company's products, like food from restaurants and flowers from flower shops

386. Funders can volunteer as well

387. Based on what we want to do in the beginning, then we can find funding

- 388.** We should bring in ALL communities in our funding partnership to achieve financial success, not just asking city planners, social planners, etc.
- 389.** Short term: city grants, smaller existing grants, look at existing funding, forming fund navigators, donations from kindness, community/local funders, incorporate small businesses
- Helps both UDesign and the funders by sharing resources and helping out local funders
- 390.** Medium term: social innovation model
- Sustaining funding
 - Secure small lands
 - Incubator/business model to make a marketing plan and action plan
- 391.** Realistic Opportunities and brainstorm the roles we need to access these sources
How would we go about doing that
- Most viable
 - One thing that is helpful is that it's tricky to go one step at a time
 - Larger funding takes more time, don't wait for those, and it's good to understand the landscape and understand the strategies, and organize
 - Things we can leverage and grants that can be renewed should be prioritized
- 392.** Looking into open funding
- 393.** Israeli foundation could be tricky
- 394.** Figure out a strategy together
- 395.** Any funding agency will have their own strategic guidance and terminology they like to use, is to look at the landscape and what kind of language can justice map into and onto
- 396.** What is out there, and how to be adaptable to know what's out there and consult communities, and develop projects for different opportunities for funding
- 397.** Which ones have high returns and are achievable
- 398.** Taylor Institute for Teaching and Learning
- 399.** Calgary Economic Development
- 400.** Person X got a million-dollar commitment for 5 years
- Still better than a one-off, or 200k across 5 years
 - While it's an action, it can be leveraged when reaching out for other forms of funding
 - Co-creation public engagement, community saying how they want the city to be

- 401.** Funding collaborations, projects. Chunking the topics on what the funders are funding
- 402.** Funding that pays for researchers and conferences, there's also ideally funding for programs. Bringing people in to have events, venues.
- 403.** CFI scales stuff: funding for a building, staff, operational
- 404.** Different scales and directions on where the funding is going
- 405.** What should we be doing?
- There's a lot of partners that have that program that have that answer, the challenge is how do we fit into that and how to advance our goals and objectives
 - Instead of starting new and different, working with existing landscapes and streamlining from there
- 406.** How to get the conversation going and how to tap into these types of funding
- 407.** Connector grant is well-equipped to do things quickly
- More for projects
 - Good for proof of concept and starting a project
 - Creating a list of possible projects and using this as a way to create teams. Would want to be oriented towards larger grants
 - Projects should be cohesive and fitting into the program
 - This could be a way to chase smaller grants and consolidate them, and create a methodology surrounding funding opportunities
- 408.** As a newcomer, I was a mom with a baby, with a different urban design, which wasn't pedestrian-friendly; there wasn't a place for mothers and babies
- If Calgary had better public transportation and better environments for everyone
 - Thought about finding a way to design a bus station (example of smaller projects)
 - University of Calgary design
 - These smaller projects can be something to start with
 - Practical kind of project can be good for communities and finding grants for smaller projects that can prove to be effective
- 409.** Utility of some kind of lit review that would understand categories of justice-related issues in the built environment (project types, groups, communities) help create project streams. Calgary is just like any other Canadian city
- 410.** Presumably, there are a lot of generalities; there's a way for cities to learn from each other
- 411.** We don't need to crowdsource specific projects, but there can be a study that can help organize things so there's a path and a way to structure it

- 412.** Helping communities organize and walk through projects
- 413.** Creating structure and understanding projects and how a lit review might help facilitate that
- 414.** There's justice issues that might arise
- 415.** Rightfully asking what professional training is needed
- 416.** Collating information
- 417.** Create a funding strategy first
- 418.** Key message to spread to funders
- 419.** Understand/research/identify potential funders
- 420.** Look at areas of alignment
- 421.** Strategy building and articulation
- 422.** Reach out to potential funders
- 423.** Identify funders' mission
- 424.** If funding with money isn't an option, maybe find organizations that support with materials, food, etc.
- 425.** Idea: UDJI would be the 'middleman' by becoming an advisor to public design projects, making sure they are equitable
- 426.** Establish relationships in the next few months
- 427.** Community engagement and transparency implementation
- 428.** Design equity
- 429.** Being mindful of what is around us
- 430.** Realistically, looking at provincial and federal agencies, UDesign comes with a proposal, e.g., they are going to educate. The government might see a need. How can you position yourself in these
- 431.** Particularly now with the federal push on housing and priorities, making sure they are grounded in what makes a community. Try to opportunistically leverage housing now
- 432.** Example of: Missing Middle by Alkarim Davani, they are very active in the community. They are the gentle density, not the density that communities are afraid of. He is an educator and a developer, and he is open to sharing his knowledge with the people
- 433.** We need to understand that capitalism needs to help fill the gap between human rights and investments.
- 434.** Affordable housing at 10% below market rate loses meaning if housing prices keep expanding
- 435.** Partnerships can be separate from collaborations. After everyone participates and sees the value, then you can ask for grants. Start small then go big -focused funding. Slowly introduce the idea to build interest. Some grants are focus-based

436. Who are the rich collaborators we can look to for funding?

437. Gathering Forest Lawn community members so people can have a voice. If we hear from those who are really affected, the voices would represent the real community

■ **Guidebook and Sticky Note Comments**

438. Buckets for funding

- Research students
- Programing
- Building

439. Define what we want to fund

440. Connector grants

441. Crowdfunding

442. Calgary Foundation

443. Business Plan

444. Strategy Plan

- Short Term
 - Grant
- Long Term
 - Business Model
 - Incubator > Business
 - Marketing Plan
 - Financial Plan
 - Donation In Kind
 - Action Plan

445. Community Grants

446. In-kind mutual benefits

- Connecting the local communities + small businesses

447. Creating lasting relationships for the long-term

448. University

449. Configure alignments, key messaging

450. Search + spreadsheets + apply

451. Identify key contacts + build relations

452. Timeline mapping

453. Countermapping exercise

■ **Online Session Conversations and Notes**

454. Next 6-12 Months

- Alignment; these funders align with our mission and vision

455. Realistic Funding Partnerships

- Partnership Grants
- Connecting with small-scale organizations

456. Issues

- That funding programs tend to want big projects, what has worked
 - Align ourselves with other teams that would support our project
 - Common goal we are trying to achieve
 - Accessibility Partner or Indigenous groups
 - Might work with women fleeing violence (etc)

457. Reach out to other networks that are not directly related

458. Networking through conferences

459. Have connections with people in the council

460. Have conversations with people running for city council to ensure the interests we want are part of the conversation in this election.

461. Connecting with small-scale organizations (student clubs, small businesses, etc.)

462. Grant writer on the team

Activity 2

Identifying PARTNERSHIPS

- *Who are you already working with or have worked with in the past on projects related to design, justice, planning, or equity?*
- *Are there individuals, community members, or groups whose work aligns with the UDesign Justice Initiative?*

2.1. Who's at the Table? Who's Missing?

■ Notes Captured from In-Person Conversations

- 463.** Forest Lawn and the east side overall aren't as developed as other parts of Calgary
The infrastructure gaps are visible everywhere – from poor transit to underfunded community centers
- 464.** The contrast is stark. Affluent neighborhoods feel welcoming with clean parks and modern facilities, while Forest Lawn lacks basic investment. This inequality perpetuates systemic disadvantages
- 465.** Every community has unique space needs. We must listen directly to residents rather than making assumptions. First, we need to identify who truly represents the community's diversity – not just the usual voices
- 466.** From a funding perspective, back in 2014 oil and gas profits were overflowing into community projects. When prices crashed, that corporate philanthropy disappeared overnight. We're still recovering
- 467.** Capitalism requires public awareness to function ethically. Right now, profit motives override community needs – we need to change that narrative
- 468.** We're systematically excluding the most impacted groups: homeless individuals, formerly incarcerated people struggling to reintegrate, newcomers facing language barriers...
- 469.** Police discuss safety theoretically at council meetings, unlike residents experiencing daily insecurity. Who's measuring their reality?
- 470.** Consider people with disabilities – wheelchair users facing inaccessible transit, parents of autistic children needing sensory-friendly spaces. "Community" must mean all subgroups with shared challenges.
- 471.** Disability is universal and often temporary. Tomorrow, it could be any of us. Design should proactively accommodate all
- 472.** An equitable city serves everyone equally: disabled individuals, seniors aging in place, pregnant people needing rest areas, children playing safely, LGBTQ+ communities seeking belonging...

- Who is already supporting this work?

■ **Notes Captured from In-Person Conversations**

473. Designers, community members who want to be involved, academics, urban planners, architects, communicators, people who are already doing this work, government, city officials, communication team

474. Anti racism program

475. What design justice means

- When looking for funding, almost target the organization and see if you have similar goals and objectives

476. We are engaged with the City of Calgary about doing a focused set of research around the housing crisis

- 5 outcomes that they're looking at, 2 are justice and accessibility oriented
- Preliminary, industry partners
 - 1- or 2-year pilot
- Having an idea
 - Example: housing
 - What are the short-term things we want in place to get our foot in the door, so that moving forward, the next wave of larger more broader funding can be informed by the right things
 - What are the key first questions for a justice-oriented lens
 - In the context of alignment, the housing crisis is not enough housing, and people can't afford housing
 - Ability to even make the stuff
 - Who's going to have access to that and who's going to be left out
 - The justice problem is everywhere inside of it, but framing the first important questions we need to be asking

477. Understanding their priorities and finding ways to align ourselves with it without losing our initial goals

478. Example of: Team of designers and contractors for a children's playhouse at a hospital> the company that put this together

479. For funding, if we are going to them, you need to be able to say this is the way I can contribute

480. You need to prove that the investment will pay off. Why is it a value to other people

481. Working with Person Y, we worked with X for downtown vitalization. Some projects, like Chinook Blast, can be the opportunity- as a precedent to the City, an example of something that worked for you in the past, so this can work in the future

482. At the university, research engagement for Energy, we are planning a design competition, where students submit projects. To build on what you said, you can get city stakeholders, the industry to participate

483. Community associations:

- 156 associations in Calgary. They don't have money, but they do love to do projects, do volunteering, fundraising, etc.

484. CMLC

485. Stampede corporation

486. United Way Calgary

■ **Guidebook and Sticky Note Comments**

487. Academics

488. Community/ Volunteers

489. Designers

490. Government

491. Funders

492. Community

493. Funders

494. Admin/ MGMNT (Management)

495. Professional Designers

496. People with lived experience

497. Create a DESIGN COMPETITION (Chinook Blast)

498. CDA Calgary Downtown Association

499. East Village (any community association) (*156 communities)

500. LEFTOVER FOUNDATION

501. MUSTARD SEED

502. CMLC

503. STAMPEDE FOUNDATION

504. DROP-IN CENTRE

505. SALVATION ARMY

506. UNITED WAY

507. City builder Developers

508. People with interest in doing better

509. Researchers

510. Members of The Alex

511. NGO member

512. Architect

513. Designers

- 514. Centre newcomers
- 515. Calgary climate hub
- 516. Students

■ **Online Session Conversations and Notes**

517. Filipino Rising

- Nonprofit organization
 - Challenging numerous issues in the built environment, health, and immigration
 - Talk about communities, education, and policies
 - A way to access certain resources

518. Happy Cities

- Urban planning, research, and engagement firm in Vancouver and Halifax

519. Youth on Route

- Special interest in high school students and travelling to school

520. HSCA Hillhurst Sunnyside Community Association Mobility Committee

521. Ever Active

- Meeting with elementary schools to talk about making getting to school safer and easier

522. Hey Neighbour Collective SFU (Simon Fraser University)

523. Immigration Service and Newcomers

524. Success

- Help newcomers and people who are new residents to Canada, and they provide education and funding to programs that don't receive funding from the government

525. Immigration and newcomers association

526. Filipino Rising

527. S.U.C.C.E.S.S.

528. (Foundation is committed to raising financial resources for programs and services that are not fully funded by government sources)

529. Happy Cities (urban planning, research, and engagement firm based in Vancouver and Halifax)

530. Hey Neighbour Collective SFU (Simon Fraser University)

531. Trellis Housing <https://www.growwithtrellis.ca/families/housing-support>

532. Inn from the Cold are great

533. Ever Active is an organization in Calgary that is meeting with elementary schools to talk about making getting to school safer and easier

534. Youth on Route has a special interest in how High school students travel to school.
They are well aware that NE Calgary is not well serviced with safe bike lanes.
535. Calgary Catholic Immigration Society
536. Norfolk housing
537. <https://www.norfolkhousing.ca/>
538. Arusha Society <https://www.arusha.org/about>
539. The HSCA Hillhurst Sunnyside Community Association Mobility Committee is trying to make commuting accessible within our community

- Who is missing, but should be involved?

■ Notes Captured from In-Person Conversations

540. People who aren't aware of this work, social justice advocates, general public, people who don't have time for this work, new immigrants, corporate partners, youth, beneficiaries of this work, the marginalized, racialized, sports that can advertise, Indigenous, artists
541. We need to advertise, and where we advertise is important
542. Person A identified a problem with placemaking and accessibility
543. Different ages: kids don't have voices and need parents to translate what they need
544. How do we engage kids with placemaking
545. People with disabilities are also missing
546. Unhoused are not at the table
547. Artists are also missing from the conversation
548. Inequity and the city, politicians are missing from the conversation
549. Tapping into ward councillors
550. Builders and developers have committees
- Someone to come and show them the intentions and goals
 - Those working in the city should be a part of the conversation
 - Getting them in the room is the more important part
551. It's easier to identify who is missing
552. What's missing is those who can afford these houses
553. Do we look at immigration policies, and how do we plan around that landscape
554. Coming to Calgary from the States, there are parks and schools, and a blend of housing that the US doesn't have
555. Middle-scale housing in Calgary is missing
556. Rezoning
557. How does the structure of that protect people of different backgrounds, and when they don't accept them

558. Scale of design is very important (human-centered design)

- How do we achieve this?
- We don't consider how the city should be walkable, and WHO is it walkable for?
- Working with different communities is different
- Because we have different desires and feelings when going somewhere
- The scale of the corridors is very important
- Comes back to safety (socially safe)

Who needs to be there?

559. Funders

560. Those who will benefit

561. Administration

562. Management

563. Professional designers

Who is missing?

564. Community

565. Marginalized communities

566. Individuals with lived experiences

567. Children

568. Seniors

569. Indigenous communities

570. Racialized groups

571. Institutions that support vulnerable people

572. Academics

573. Lawyers/ lawmakers/ policy decision makers who can identify/ guide funding opportunities

574. Justice partners/advocates

575. Social workers

576. Youth groups

577. Urban and Rural/semi-rural partnerships (example- city of Calgary provides services that neighbouring towns like Airdrie, Okotoks, Chestermere, etc. use)

578. Professional designers

579. United nations – sustainable development goals

580. UN Association of Canada

581. Get rid of community stigma – we all deserve equity, equal rights, opportunities, etc.

582. Raise awareness

583. Art Calgary

584. C-Space

585. I am mapping Queer Organizations in Calgary. There are a lot, but they are dispersed. Calgary Pride

586. Churches, they talk about justice

587. All places of worship

588. We can have “IDEA PARTY”: You are stuck, you can throw an idea party, it’s a potluck, and you invite others for brainstorming

■ **Guidebook and Sticky Note Comments**

589. Social Justice Advocates

590. General Public

591. New immigrants

592. Media/ advertising/comms

593. Corporate partners (potential)

594. Sports

595. DJI beneficiaries

- Sectors
- Indigenous
- Youth
- Racialized
- Marginalized

596. UN Assoc of Canada SDGs

597. Marginalized Groups

598. Youth

599. Children

600. Seniors

601. Policy/ Design makers

602. Urban/ rural connections

603. Justice partners/ advocates

604. Can UDesign Justice Initiative become the “Sustainability Initiative of the Built Environment”

605. Developers

606. PRIDE IN BUSINESS

CALGARY PRIDE

607. ARTS/ C_SPACE

608. D TALKS/ CALGARY DESIGN WEEK

609. CHURCHES + Places of worship/ Religious orgs

610. WELL-AP

- Precedent
- More modern LEED

611. CONTEMPORARY OFFICE INTERIORS

612. McCrums

613. RGO

614. Banks

615. Finance Innovation Entities

616. Arts/ artists community

617. Local politicians

- Councillors: In specific wards, who are underserved

618. CMLC Calgary Municipal Land Corp

619. Homeless people

620. People who have

621. People with disability

- limited mobility
- kids
- pregnant women

622. Developers

- Large, i.e., Westman
- Small, i.e., MDDL

623. Policy makers

624. Service providers

- Healthcare
- EMS
- Fire
- RN + MD (etc.)
- Social workers

625. Banks

626. Community Organizations

627. Ethics, Cultural groups

628. Churches

629. Businessmen

630. Communities all around Calgary (Building + Centers)

631. Newcomers

632. City of Calgary = List of all community centers in Calgary

633. Harm reduction service providers and users

634. 2SLGBTQ + organizations

- 635. Sex worker organizations (Safelink)
- 636. Construction companies
- 637. Calgary Construction Associations
- 638. Community
 - Break down “community”. Be more specific: “who,” “why”
- 639. Please include captions on your video
- 640. Developers
- 641. Harm reduction services
- 642. Mutual aid orgs
- 643. Grassroots
- 644. Homeless Society Agencies
- 645. Local government
- 646. Elected officials (Councilor, staff, ...)
- 647. More university faculty departments

■ Online Session Conversations and Notes

- 648. Sudanese Community, Metis Nation, and First Nations Health Authority
- 649. Variety of other disciplines beyond the design field
- 650. AHS
- 651. Housing developers and Construction companies
- 652. Health Equity Hub
- 653. Crescent Heights High School has a lot of organizations working out of their building to support Youth
- 654. SPCA (have been working to make pet-friendly/inclusive housing and spaces - impact on wellbeing)
- 655. The Alex <https://www.thealex.ca/>
- 656. Sudanese community
- 657. CCSD Calgary Catholic School Board of Education
- 658. CBE Calgary Board of Education
- 659. Metis Nation and First Nations Health Authority
- 660. Local arts scene (contemporary Calgary)
- 661. LGBTQ2S+ community
- 662. Disability Self-advocates (Disability Action Hall)
- 663. Housing Developers/ constructors
- 664. AHS
- 665. Health Equity Hub

2.2. Partner Brainstorm Map

■ Notes Captured from In-Person Conversations

- 666.** Organizations that are close to our work and initiative
- 667.** The city
- 668.** Those who are at the table
- 669.** Corporate/businesses
- 670.** Media
- 671.** Public sector
- 672.** Government
- 673.** Health organizations
- 674.** Environmental/sustainability groups
- 675.** Community associations
- 676.** Community hubs – example: the Alex community
- 677.** Non-profits
- 678.** Professional associations
- 679.** Looking at these funding agencies and looking into how to do all of these at once, and targeting what we want to implement
- 680.** Legislators
- 681.** Employers
- 682.** HR professionals
- 683.** Collectives
- 684.** Community radios
- 685.** Media – local media, radio, billboards, news
- 686.** Calgary foundation
- 687.** Community foundations
- 688.** Academic institutions
- 689.** Municipal government/ government bodies
- 690.** Regional/local governments
- 691.** Walls down collective
- 692.** Health agencies
- 693.** Employment agencies – architectural/design firms
- 694.** Food corporations – food security, access
- 695.** Conference participation could help bridge these gaps. Before solutions, we need deeper relationship-building and honest needs assessments. What specific, actionable projects could unite rather than divide us?
- 696.** How do we create entry points for disengaged residents? Targeted community education through libraries and rec centers might be key

- 697.** Here's proof it works: Residents themselves proposed the northeast neighborhood renovations. Through city partnerships, we've already upgraded the Calgary 15+ senior housing complex. The CPTD model shows promise, too – small, tangible improvements like playground repairs build trust for bigger changes.
- 698.** Lived experience matters, but we also need data to drive policy changes.

■ **Guidebook and Sticky Note Comments**

- 699.** Health
- 700.** Government
- 701.** Community Associations
- 702.** Corporate
- 703.** Non Profit
- 704.** Media
- 705.** Community Helps (ex., The Alex)
- 706.** Public (Sectors)
- 707.** Environmental Advocates
- 708.** Professional Associations
- 709.** Foundations Funder
- 710.** Organizations of similar projects
- 711.** Media
- 712.** Legislators
- 713.** Food Corps
- 714.** Employers/ HR Professors
- 715.** Collectives
- 716.** Health
- 717.** City Hall
- 718.** Academic Institutions
- 719.** Architecture/ Design Firms
- 720.** Community Foundations
- 721.** Local Regional Govts
- 722.** Academic:
 - Master's degree in Architecture with research experience
- 723.** Sustainable Communities
 - David Suzuki Foundation
- 724.** Calgary Homeless Foundation
- 725.** Vibrant Calgary (VCC)
- 726.** Rick Hansen Foundation
- 727.** Visible/ invisible disabilities

- 728. Indigenous representative
- 729. Walls down collective
- 730. Community Radio (e.g., CJSW)
- 731. City Hall

■ **Online Session Conversations and Notes**

- 732. Developers as potential partners
- 733. Developer group that has a social responsibility
- 734. High Schools
- 735. Housing Providers
- 736. Homebuilders Associations and Construction Industry Associations
- 737. High schools / middle schools in Livingstone Range School Division (LRSD)
- 738. Father Lacombe High School
- 739. Bishop McNally High School
- 740. Forest Lawn High School
- 741. Developers
- 742. High schools
- 743. Housing Providers
- 744. Habitat for Humanity Southern Alberta
- 745. Crescent Heights High School
- 746. Real Estate Association
- 747. Homebuilders Associations and Construction Industry Associations (including educators)
- 748. Seniors Associations/ Community Groups

Activity 3

Identifying NEXT STEPS

- *What are we hearing from community partners that we need to act on?*
- *What should we build on right now?*
- *What's one action we can take in the next 3 months?*
- *What should we prioritize?*

3.1. Start, Continue, Stop

- *Start: WHAT NEW ACTIONS OR PRACTICES?*

■ Notes Captured from In-Person Conversations

What are we not doing right now that we should start

749. Housing might be something where we can start an initiative

750. Talking about accessibility and starting with pathways and how it's good for wheelchair users

751. The language here is: What is the UDesign Justice Initiative?

- Getting that setup
- Getting the initiative established, and what do we need to do to have and what is it that it is doing?
- Trying not to get too into the details about particular projects
 - But what would it take for us to have communities coming together
 - Scale of that and getting a table together
 - What are the questions and priorities
- How different communities have different conditions and identify relationships, and they must tell us what they need
- To determine: what next?
 - Build this from the ground up
- Having more consultations, but what can we do now
 - More outreach? Awareness? Who else are we missing?
 - Who has connections to those partners
- Is it something like a convention?
 - Communities would come together with builders and banks and funding agencies
 - They would share the issues, how they want something manifested
 - Getting together to address a common topic

- Are we talking about everyone getting together and here's something we're saying we need, or everyone has different needs
- Whoever we're bringing there, if communities all come together and they all want different things, how do we manage that
- What is the initiative trying to produce

752. In the convening

- Social work, policy makers
- Core challenges are that there are entities that, through whatever system we're in, it's producing problems; it's also producing positive effects
- A multitude of voices together, that don't necessarily do the stuff
- Having a mechanism and processes to be able to somehow diffuse those differences
- Realistic and inclusive
- Not reinforcing the loudest voices

753. How would we be able to talk about the challenges, because most of the community engagement may come in angry

754. Using our platform and gaining partnerships

755. There's always going to be friction

756. But understanding how we hold ourselves accountable

757. We need to win the lottery

758. An Indigenous representative was asked, "What are the quality spaces in Calgary?"
She said there are none because we can't do smudging without the sprinklers going off

759. Community engagement sessions

760. Incubator

761. Build a business model

762. Form local community connections and relationships

763. Partnerships with local businesses

764. Find grant funding

765. Media communications, marketing, communication

766. Firming up/refining the vision/mission to help with pitches so everyone is on the same page

767. Establish governance/team around how decisions are made, such as finances

768. Creating an organization – team that manages finances, marketing, etc.

769. How can we measure our progress/success (ex, census map)

770. Establish indicators (how will you measure progress if the goal has been met)

- 771.** Ideas Party!
- 772.** Approaching the City. Who is responsible for the build environment? Saying we are this, what are your policies? What do you want me to do? Because in the end, we need the built environment for design justice
- 773.** Outreach! Cold calls
- 774.** Companies like Teknion and other private companies
- 775.** Show we exist, like the video that you had, if you show it on TV! Or social media, or anywhere
- 776.** UDesign Justice should have a booth at the Pride Parade
- 777.** Neighbour Day is in June. You can have a table there
- 778.** 156 community associations, they all have like neighbour days, be there, people might volunteer, A clear way for the public
- 779.** They can be advocates for the Design Justice
- 780.** You need to have a card, a website, and a nice statement of what design justice is about
- 781.** There are lots of students who want to volunteer, but they got discouraged by the difficulty of the volunteering process
- 782.** The best place for volunteering is community associations
- 783.** On Instagram, for \$11 we had an ad profile, and we got 300 responses for our surveys
- 784.** On the website: What is going on, a live forum, a shared platform, a Facebook ad, or IG
- 785.** A website that People are contributing to. It makes the company legitimate
- 786.** Makes it more human
- 787.** It could be a continuous stream, it can be more than the architecture students, a transdisciplinary

■ **Guidebook and Sticky Note Comments**

- 788.** Incubator
- 789.** Professional credentials to maximize resources
- 790.** Business Model Approach
- 791.** Local Community Relationships & Connections
- 792.** Marketing/ Media/ Commercials
- 793.** Local Business Partnerships
- 794.** Refining Vision
- 795.** Establish Governance
- 796.** Determine Indicators
e.g. Progress

797. Ideas Party!

798. Approach the City!!

overlaps? City needs? How can we be of value?

799. Outreach!

Cold Calls!

Esp. private companies

800. PUT THE WORD OUT THERE!

- Video
- Social Media
- Neighbour Day
- Pride Parade
- Community Events

801. Little Card/ QR Code to give to the public

802. How people (the public) can engage UDesign Justice

803. Eliminate barriers to volunteering/ easy presence

804. What are DJ's service opportunities?

How can the public get involved?

805. Community engagement sessions

806. Attend Conferences from relevant disciplines

807. Community education sessions

808. Breakdown UDesign Justice into categories. Now it is too general

809. Partnership

Collaboration

Think big- act small -> until you get there

810. Changing in concept of design

811. Making new policies that support mid-scale buildings, scalable buildings, to make the city more accountable & walkable

812. Identify what we are trying to fix that already exists?

813. Identify what we are trying to create that doesn't currently exist

814. Reaching out to high schools and garnering interest for outreach programs, and seeing the interest for future programs that can help garner opportunities for younger individuals

815. Collecting challenges

816. Considering problems to solve them

817. "Bring a friend" to the next conversation (to broaden reach, network, and perspectives)

818. Refining students

819. LMFAO

820. Longevity

821. Connect all the smaller ... grassroots and mutual aid groups -> small groups doing good work /Ethics and cultural orgs.

822. Start resources (& people)

823. Chinatown Centre, Good Neighbour Theatre, churches, Community associations

■ Online Session Conversations and Notes

824. Community building is important

825. Helps promote by word of mouth and focuses on building relationships

- Something that should be done long-term

826. Speaking with councillors prior to the election

827. Build those partnerships and identify events, showing our commitment and that we care

828. Understanding the history within these communities, what has happened to these communities

- Why is it that they are not at the table?

829. Ecosystem Mapping

- Who is working at a community space, what kind of infrastructure exists, and what their experiences have been
- Map who's out there and how that aligns with UDesign

830. Forming relationships with communities - community building

831. Relationship building with potential partners

832. Speaking with councillors - prior to election

833. Look at using transit advertising

834. Mapping out partnerships and marginalized communities

835. Outreach and Education

836. Using physical posters (hanging them in community locations, outreach)

837. Making different types of promotional videos for different target audiences to communicate and clarify the cause

838. Advertise that there is a part for everyone (it is also an opportunity to share one's expertise, not just learning)

- Continue: WHAT SHOULD WE MAINTAIN?

■ Notes Captured from In-Person Conversations

839. Incubator

840. Maintain and work on community relationships

- 841.** Co-design consultations
- 842.** Media communications and marketing
- 843.** Collaboration
- 844.** Community engagement
- 845.** Maintain diversity/transdisciplinary aspect (positive feedback on our team)
- 846.** Workshops (got positive feedback)
- 847.** Continue the workshop
- 848.** It is so rare that you find yourself in a liberating place with like-minded people. Build on it, how to sustain it
- 849.** All of the participants, in the list of invitees

■ **Guidebook and Sticky Note Comments**

- 850.** Co-Design Consultation
- 851.** Community associations + organizations
- 852.** Community Involvement
- 853.** Collaboration
- 854.** Maintain/ Grow Interdisciplinary Team
- 855.** Workshops
- 856.** More workshops!
Good Catering!
- 857.** Sustain in-person network
- 858.** Continually update website
 - Post content
 - Upcoming events
 - A live forum to generate content
- 859.** Continue expanding UDesign network
- 860.** Think about all types of citizens
 - Seniors
 - Pregnant
 - Disabled
 - Blind
 - Kids
 - Workers
 - Mental health
- 861.** Work smart not hard -> learn how to do this in Calgary
- 862.** Community partner expression of interest partner form
- 863.** Reach out to Calgary Stampede
- 864.** Collaborating with the community

- 865. Documenting and sharing projects
- 866. Creating public-facing community plan to share progress & invite them
- 867. Consultative process + feedback loops of communication and findings
- 868. To create the framework for what UDesign Justice is

■ Online Session Conversations and Notes

- 869. Suggests starting with community building to promote word-of-mouth and long-term relationships
- 870. discussion touches on the challenge of engaging privileged groups in conversations about marginalization and exclusion
- 871. Growing and advocating for Calgary's 5A network
- 872. UDesign collaborative approach
- 873. Action
- 874. events that bring people and faculties, and orgs together (like this one)
- 875. reaching out beyond our own field
- 876. Community Events
- 877. Understanding what works at a community level

- Stop: *WHAT'S NO LONGER SERVING?*

■ Notes Captured from In-Person Conversations

- 878. Top-down structure
- 879. Still too early

■ Guidebook and Sticky Note Comments

- 880. Top-Down Approach
- 881. Siloed Approach
- 882. Stop the negative talk- think positive
- 883. Stop thinking too big! Small steps
- 884. Mindcraft
- 885. Lego competition
- 886. Holding engagement but not listening/ acting on what is heard
- 887. Stop thinking in short-term cycles (quarters in business and elections)
- 888. Large-scale buildings
- 889. Car-friendly city
- 890. Making apartments and buildings with long corridors

■ Online Session Conversations and Notes

- 891. Stop using safety as a reason not to engage with those who use transit
- 892. Stop only engaging with those who have plenty of time to engage. Have conversations with people where they are at
- 893. Stop only having engagement with those who have privilege
- 894. Centering academic voices
- 895. Stop asking marginalized communities to wait to have their needs met
- 896. Stop speaking on behalf of other communities or others' lived experiences
- 897. Siloing (staying in our lanes)
- 898. People who look like me need to come to events that might not directly be FOR white people
- 899. Stop prioritizing your comfort over working /addressing the need for changes

3.2. Roadmap to Action

A shared timeline for near-term goals: What should happen in each phase? Who needs to be involved? What resources would be needed to accomplish the task? What would success look like at each stage?

■ Notes Captured from In-Person Conversations

- 900. Have meetings with different representatives from different communities: community-based organizers, churches, organizing workshops, the center for newcomers, construction companies, and construction associations
- 901. Allow community members to express their interest in the initiative, to connect the dots in terms of why design is integrated into the work you do
- 902. Create easy videos, posters, and easily digestible pieces of information to spread to people
- 903. Engage education institutions to educate the next generation. Even with a photo competition, have an exhibition gallery gathering students
- 904. Use Minecraft so kids can learn through competitions and games, and learn universal design. Art can also be meaningful communication
- 905. Providing an opportunity would bring people together
- 906. Build community partnerships with organizations. A competition about spatial quality places in Calgary. Co-create a project with an organization that does such work
- 907. Use storytelling to meaningfully engage. In DC, homeless people fight with police who don't listen to them
- 908. Use simple, plain language to make it easier for different people to understand

- NOW:

■ **Notes Captured from In-Person Conversations**

- 909. Media communications and marketing
- 910. Form local community connections and relationships
- 911. Business plan
- 912. Asset mapping of resources and skills
- 913. Community engagement
- 914. Collaboration
- 915. Maintain diversity/transdisciplinary aspect (positive feedback on our team)
- 916. Workshops (positive feedback)
- 917. “There is strength in diversity”

■ **Guidebook and Sticky Note Comments**

- 918. Relationships & Connections
- 919. Marketing, Media
- 920. Asset Mapping
(research & skills)
- 921. Business Plan
- 922. Collaborations
- 923. Similar Projects (overlaps)
- 924. Determine Indicators
E.g. Progress
- 925. Maintain/ Grow Interdisciplinary Team
- 926. Engage with community
- 927. Start small talks
- 928. Outreach materials for partner organizations that explain the relevance of design
justice for their objectives & alignment
- 929. Small posts
videos
 - Interview with people, experts, students, all
- 930. Understand the “STOP” + stop doing it (if we are)
- 931. Seek out funding
- 932. Continue reaching out to communities
 - Bring more voices to the communication
- 933. Step post consultation
- 934. Roles/ governance
- 935. Indicators

- 936. Send email (form partnership)
- 937. Building connections with local community
- 938. Increasing awareness of initiative
- 939. Asset mapping- individual skills
- 940. Collaborating with similar projects
- 941. More workshops + community engagement
- 942. Identify short-term funding
- 943. Identify partners, including small orgs, grassroots, etc.
- 944. Widen our audience participation

■ Online Session Conversations and Notes

- 945. Mapping out partnerships
 - Who is doing what?
- 946. KPMG – Community engagement strategy evaluation
- 947. Outreach and Education (including those outside of your community/professional groups)
- 948. Relationship Building
- 949. KPMG - Community engagement strategy evaluation - City of Calgary
- 950. Raise Awareness of UDJI existence
- 951. Talk to people running for council. Make our interests part of the election conversation
- 952. Approach Social Innovation Hub at U of C
- 953. Infrastructure Canada
- 954. Continue networking
- 955. Source funding opportunities and grant programs
- 956. Outreach and education (including those outside of your community/professional groups)
- 957. Relationship Building
- 958. Mapping partnerships - who is doing what?

- **SOON:**

■ Notes Captured from In-Person Conversations

- 959. Fund navigators
- 960. Obtaining funds
- 961. Small plans for goals, aka action plans, to know what we will do
- 962. Maintain local community connections and relationships

■ Guidebook and Sticky Note Comments

- 963. Fund Navigators
- 964. Tactical Action Plans
- 965. Fundraising
- 966. Formation of non-profit entity or community land trust to begin initiating funding opportunities
- 967. Connecting with existing affordable housing providers
 - Norfolk
 - Silvera
 - Onward
 - Etc.
- 968. Initiation of a pilot project!
- 969. Working with SAPL students or recent grads to have renderings ready for when funding is available or so communities can express interest in the designs
- 970. Collaboration with the centre of newcomers
- 971. Development of community education modules
- 972. Start allocation of resources
- 973. Fund navigators
- 974. Small tactical action plans
- 975. Fundraising
- 976. Solid innovative/ funding plan (for economic sustainability
- 977. Start to plan to influence universities' design curriculum (how?)

■ Online Session Conversations and Notes

- 978. Reach out to the city council position elected and representing us for the next 4 years
- 979. Connect with the Health Policy Centre, who can help with policy briefs and hopefully impact
- 980. Reach out to each city council position elected and representing us for the next 4 years
- 981. Connect with the Health Policy Centre, who can help with policy briefs and hopefully impact (they are planning a housing focus this semester)

- LATER:

■ Notes Captured from In-Person Conversations

- 982. Incubator
- 983. Obtaining funds

984. Maintain local community connections and relationships

■ **Guidebook and Sticky Note Comments**

985. Incubator

986. Transdisciplinary collaboration works with different disciplines

987. Photo competition for a public exhibition + panel talk- discussion

988. UDesign community Newsletter

989. Employ people who have the skills and experience in different contexts and countries to help design things (and maybe this project) differently

990. Make info transparent/ accessible information

991. Incubator – knowledge

992. Gather resources + people

993. Small initiatives -> collective impact

■ **Online Session Conversations and Notes**

994. Having a physical UDJI space, people can gather and brainstorm, and collaborate

995. Do learnings that are for CPD credits

996. Discussion touches on the challenge of engaging privileged groups in conversations about marginalization and exclusion

997. Review Actions

998. Certificate in design justice, maybe?

999. Professional credits - courses for professionals to take to gain credits

1000. Short courses 1 - 3 hours

1001. Having a physical UDJI space, people can gather and brainstorm, and collaborate

CLOSING REFLECTIONS

■ Notes Captured from In-Person Conversations

- 1002.** What stands out – meeting diverse people
- 1003.** Participants enjoyed this workshop
- 1004.** There was also lots of positive discussion regarding workshop #1
- 1005.** We need the voice of the community to stand out. What do they want us to restrict when designing buildings? I used the Forest Lawn area as an example. We need stakeholders to deliberate on issues that affect communities.
- 1006.** Most maps are created by the government. The research aspects are: Why? Why do we need this? When I look at stakeholders, we see people who are affected and people who make decisions - those who will change the system. Before anyone changes the system, they need to profit from it. To change the community, do we have funding to educate people? How do we measure the effect?
- 1007.** Fund navigators, in-kind contributions, and community assets. If we know who is doing what, what can the team do to move the project forward? Corporations, incubators that help people establish projects. People from social justice will be part of this. How connections and reconnections happen. We should separate into small groups to reach specific groups. Media and communications. Invite more people to be part of the discussions.
- 1008.** Community associations, outreach - take the website to them. How to get funding through certification? What value is this design bringing and adding? Stampede Foundation. Who is missing at the table? Developers who work on projects? How do we push UDesign to be a sustainable framework?
- 1009.** Long-term thinking. In the Middle East, cities are built slowly, but here we focus on building quickly. Consider funders' needs, scale, and style: building smaller so people care more about safety. Highlight the emotions you feel when moving through spaces. Accessibility issues - no sidewalks in Calgary.

■ Online Session Conversations

- 1010.** Seeing all the different people pursuing this, not just a performative action
- 1011.** Love to see going forward, getting updates, and what we have accomplished, and getting regular updates
- 1012.** Stays as a living project
- 1013.** Gained appreciation for the pre-thought that goes into the action
- 1014.** It worked remarkably well as an online meeting; it's always encouraging to be in a space where you feel like you're with people who have similar beliefs and passions, and this cool justice space

- 1015.** Keeping updated on how feedback and these workshops have made an impact
- 1016.** Create a newsletter!! (to help with updates)

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